



March 11, 2022 **BLOG**

Meet the Expert: Weidong Li



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Describe the biggest challenge facing our clients/industry today. How are we addressing this?

Unambiguously, the severe environmental issues require every tenant of this planet to act more responsibly. Sustainable manufacturing becomes a common trend of industry with, for instance, more biobased and circular modus. In this field, how to separate/isolate the desired components from the complex mixtures is often challenging. XPure's innovative chromatography technology can certainly help our clients on the challenges to holistically meet people, planet and profit demands.

How does your role support our higher purpose of driving the transformation to a biobased and circular industry?

I have more than 20 years' experience on industrial Downstream Processing over wide range of biobased products. I provide science support in all aspects of XPure, lead scientific work on tackling purification challenges and develop/implement reliable, economic and sustainable process for our clients, especially with our Simulated Moving Bed (SMB) systems. We help clients smoothly transform to a biobased and circular industry in a cost and energy efficient way.

Why are you proud to work at XPure?

XPure holds a leading position on developing and implementing innovative continuous chromatography solutions. We have rich experience and remarkable reputation on collaboration with research institutes and industry companies.

XPure is a pleasant place to work, full of open and humorous discussions. People care and support each other, proactively contribute to the shared goal. I'm proud to be member of this warm family.

Tell us a little bit about yourself outside of work.

I like to travel with my family, see the different world, meet different people, experience different life, and enjoy different food. I always find amazing precious things among the differences.

XPure is a ProPharma Group brand. What's one thing you wish potential clients knew about ProPharma Group?

There is huge extra value for our clients by making use of the unique synergy between the different service lines of ProPharma Group.

To connect with Weidong or our other experts, [contact XPure](#).